

webfact

SOLUTIONS – MEDIAPLAYER TECHNOLOGY

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OVERVIEW

webfact started the development of its Mediaplayer Technology in 2000 and is currently working on the latest V2.5 Version.

Over 200 Releases

webfact's Mediaplayer has been used in over 200 Projects/Releases in the last 4 years and generated more than 1.000.000 User worldwide for different Labels.

Customers

The Mediaplayer is used mainly by Universal, TVT Records Europe, Nuclear Blast and Bodog Music. Artists such as Aha, Rammstein, Paul van Dyk, Tokio Hotel, Yvonne Catterfeld, Jeanette Biedermann, Ronan Keating or the Ying Yang Twins have used the Mediaplayer for their Marketing Activities.

With its functions and features, webfact's Mediaplayer is one of the leading applications in this segment on the market. Especially the P2P Component for legal File Exchange via VPN Tunneling is a Market-Breakthrough Feature that has invaluable Potential.

Feature Overview

The Mediaplayer and its Components in an Overview:

- Offline Application with Video and Picture-Collections
- Automatic Update System
- Ad-Pop-ups, Games, Promotions etc.
- All common Web2.0 Features
- Flexible Integration of all Content-Types
- Flexible Skin-System / Individual Design possible
- Automatic Updates
- MP3 Player & MP3 Playlist Editor
- 3D Auswahl von Künstler / Unit / Release
- Flash FLV Streaming
- RSS Feed Reader
- MAC Screensaver
- One-Click Wallpaper from Collections-Pictures
- Friends-Lists, Friends search and adding
- Messenger, Offline-Messages to Friends
- Video- and Voice-Chat with up to 5 Friends
- Playlist-Exchange
- MP3-Exchange & Pre-Listening
- Send File via VPN Tunnel

BENEFITS

webfact's Experience concerning the Integration of the Mediaplayer offers many benefits for customers from all over the world.

The Benefits in an Overview:

- More Functions and Features than any other similar client-application on the Market
- Market Proven Technology since 2000 that generated over 1 Mio Users in more than 200 Projects/Releases
- The Mediaplayer is connected / linked to all common Web2.0 Components such as Flickr, YouTube,Blog, Medialib etc.
- The Mediaplayer has a P2P Component with VPN Tunnel that allows legal File transfer between Mediaplayer Users
- Enormous Potential and inestimable Value in the revolutionary P2P Component
- webfact's Mediaplayer provides highly valuable Data for Customer Relationship Management
- webfact provides individual Mediaplayer Solutions for Artist CD's as well as Community Solutions

Continuous Development

P2P

CRM Data

Different Usage-Scenarios

References

References in an Overview:

- Universal Music Germany
- Universal Music Austria
- Sony BMG
- Nuclear Blast
- Bodog Music
- Plak Music
- Aggro Berlin
- TVT Records
- Warcon

FEATURES

Player Application with more Functions and Features than any other similar client-application on the Market



- Skin-System / Adaptation for every Design immediately possible



- Community Navigation with Friends-Module and many more Modules such as a P2P Component with VPN Tunnel



More than 250 Release and over 1.2 Million Customers



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