

**webfact**

## E-COMMERCE

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## OVERVIEW

webfact's shop system consists of a number of integrated components.

### Product Catalogue

The basis of each shop system is given by the electronic product catalogue which lists product information like article numbers and products descriptions, prices and number of products available.

Using the product catalogue as basis, users are offered all sorts of administratable products with in-stock-information and other product-related details. Webfact's shopping systems consists of the following modules:

### Modular System

- Product Catalogue with Categorisation and Product-Editing
- Shopping-Cart System
- Payment Systems
- Complex CMS for the Administration of the whole System

### Customisation

- Payout- and Statistic Backend-System

### Broad Experience

With its solid track record in the development of customer-configured systems, webfact is a specialist in building platforms for e-commerce.

One of webfact's key projects are the Nuclear Blast Shop with connection to the internal KHK inventory control system, Laura Reinking Accessoires, Snea-Q, Suicide in Hollywood as well as a reseller portal for Marbert AG.

### Industry Solutions

In addition, webfact has different solutions according to the customer requirements and its industry. webfact has developed shop-solutions for the following industry-areas:

- Clothing / Fashion-Industry
- Music-Industry
- Mobile Shops
- Entertainment Industry
- TV-Industry

## BENEFITS

webfact's E-Commerce Solutions offers many benefits for customers from all over the world.

### The Benefits in an Overview:

Time-to-Market	- Fast Integration possible
Modules	- Modular System
Flexibility	- Flexibility and maximum Content-Administration
Open System	- Shop-System with internal connection to shipping-, inventory and controlling-systems if required
Content Interaction	- Intelligent interaction of shop and webpage on all levels if required
APIS	- Web2.0 features such as competitions, youtube- and flickr-apis if required
Languages	- Multiple languages - Customisation for different Industries

### References References in an Overview:



[www.nuclearblast.de](http://www.nuclearblast.de)



[www.snea-q.com](http://www.snea-q.com)



[www.laurareinking.de](http://www.laurareinking.de)



[www.suicideinhollywood.de](http://www.suicideinhollywood.de)

# FEATURES



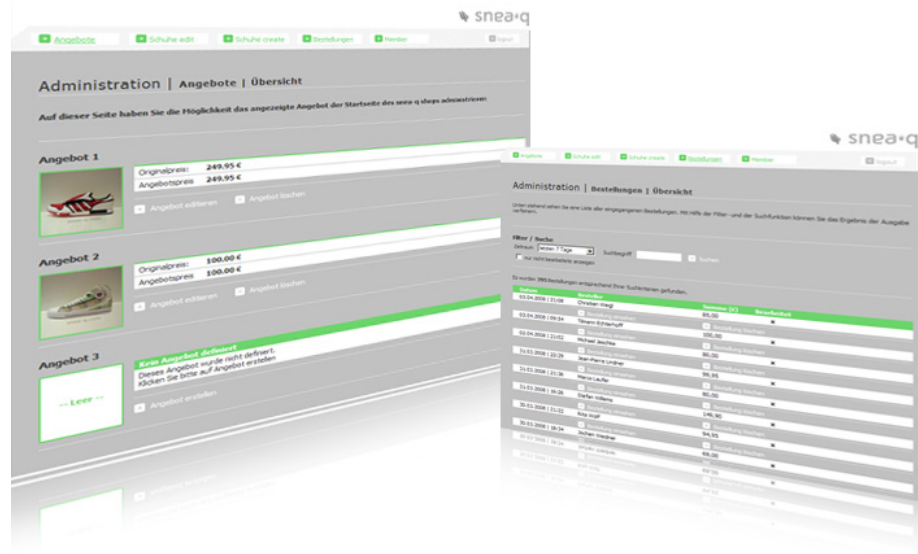
Catalogue  
Cart  
Payment



- Product Catalogue with Categorisation and Product-Editing
- Shopping-Cart System
- Payment Systems

CMS

Statistic / Payout



- Complex CMS for the Administration of the whole System
- Payout- and Statistic Backend-System

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