

webfact

SOLUTIONS IPTV-TECHNOLOGY

webfact GmbH
Kreuzbergstr. 30
10965 Berlin

Tel: +49 30 7889088 0
<http://www.webfact.de>

Contact: Steffen Roth
Managing Director
Mail: roth@webfact.de

This concept contains confidential and/or privileged information and is intended solely for the use by the addressee. Use of this concept by others is prohibited.

Any unauthorised copying, disclosure or distribution of the material is strictly forbidden. This notice also applies to future concepts.

Contact:
Steffen Roth | Managing Director
E-Mail: roth@webfact.de | Tel.: +49 30 788908870

OVERVIEW

webfact's IPTV-Solution is used to set-up Applications for the Publication of all multimedia Contents in the Internet and for the Realisation for interactive Online-TV.

The Solutions can be set-up as stand-alone Webportal or added as Module in an existing Website. The Application has Interfaces to all other webfact Video-Solutions such as the Video-Engine, HD-Video Component, Ad-System, Community-Modules, Shop-Module etc.

webfact has always been specialised in complex TV-related Webpages with Video-Content for almost 10 years. One among many projects have been the Sat1 TV-Programme-Application, Verliebt in Berlin, Schmetterlinge im Bauch, Hitgiganten, IchTarzanDuJane, Big Brother, TheGoldenCage, Nur die Liebe zählt, Fear Factor, Deal or no Deal and many more

The Systems consists of the following components:

Frontend Components

- Player-Component
- Pay per View Component / Video on Demand 14
- Programme Guide
- Ad-System
- Multiple Channels
- HD Video Integration possible
- Playback Functions
- Chat System, Voting and Commenting
- Tagging and Timed Tags
- Shop Integration possible
- User-Generated Channel Module
- Tools for Viral Marketing

Backend Components

- Backend-Solution for Video-Editing
- Upload and Recording
- MediaLibrary
- Channel Planning/Administration and Preview
- Payment Module for Pay-Outs
- Statistics
- Special Effects

webfact can therefore offer all requirements for every customer from all industries concerning IPTV-Platforms. webfact's IPTV Solution can be customised according to every customers needs.

Examples for individualised Components

- TV-Window sinkable and Colours as well as Forms can be edited
- Window-Positions and Behaviours (Resize-Functions) selectable (if IPTV chosen as stand-alone PopUp-Solution)
- Button-, Font-Styles and Graphics
- Animations possible
- Interfaces to webfact's other Video-Components

BENEFITS

webfact's Experience concerning the Integration of IPTV- Systems offers many benefits for customers from all over the world.

The Benefits in an Overview:

Ready-to-Use Technology	<ul style="list-style-type: none"> - Video Broadcasting on the Internet - All Sort of IPTV-Content can be published with a professional Front- and Backend-System for maximum Flexibility
Modular Structure	<ul style="list-style-type: none"> - Easy-to-Understand Channel Management - Complex Interaction of all Modules and Components as well as other webfact Solutions such as Shop-Systems, Video-Engine, HD-Video etc.
Easy- Administration Time-to-Market	<ul style="list-style-type: none"> - Stable technological Basis - Easy to use Administration-Logic - Fast Implementation possible

References

References in an Overview (Short-List):

	
www.hausgemacht.tv (Grimme Award Winning)	http://www.sat1.de/tvprogramm_community

FEATURES

Frontend-Modules

- Frontend System for Broadcasting
- Multi-Channels with innovative Player

Backend-Modules



- Complex CMS for Channel-Planning



- CMS for Video-Editing + IPTV-Enabeling
- Ad System Integration possible



DISCLAIMER

This concept contains confidential and/or privileged information and is intended solely for the use by the addressee. Use of this concept by others is prohibited.

Any unauthorised copying, disclosure or distribution of the material is strictly forbidden. This notice also applies to future concepts.

Contact:

Steffen Roth | Managing Director

E-Mail: roth@webfact.de | Tel.: +49 30 788908870