

webfact

SOLUTIONS VIDEO-ENGINE TECHNOLOGIES

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OVERVIEW

10 years of
experience and
development

The webfact Video Engine is a powerful tool for any online video requirement and combines online marketing applications as well as extensive interactive community features. Throughout the past years it has become one of the most important assets within webfact's technological portfolio.

The whole Video Engine application is completely customizable and was conceived on a modular basis, which means that this powerful tool is able to match the needs of any video related online project.

Modular functionalities as well as the graphic appearance of the engine are completely customizable making sure that any projects gets a unique product. Any functionality of the engine is self-explanatory and extremely user-friendly.

Users don't have to be experts in video editing nor have to read any manual. After having described and shown what the Vide Engine is able to do for online-video projects a second step of this documentation will compare the Engine with competitive offerings to demonstrate the uniqueness and leadership on the international markets.

Awards for the
Video-Engine
Technology

The Video Engine Technology is already implemented in multiple successful online platforms. In 2007 it has been awarded with two major prizes, the **Grimme Online Award** and the **Yahoo Discovery Award**.



Grimme
Online
Award



Both awards went to the video community www.hausgemacht.tv - a project for the German TV-Network Pro7/Sat1.

The platform is undergoing regular amplifications with new video features. In Summer 2008 the webfact group will launch a US community-portal which will combine nearly all video engine features and constitute a whole new era in the online-video segment.

BENEFITS

webfact's Experience concerning the Integration of Video-Engine offers many benefits for customers from all over the world.

The Benefits in an Overview:

- | | |
|---------------------------|--|
| All-in-One Engine | - Combining the most advanced Features from successful Video-Platforms/Engines. |
| Conversion of all Formats | <ul style="list-style-type: none"> - Supports AVI, DV, MPEG, MOV, MP3, WMA, and WMV formats / fast convert and compatible with almost all video-formats - A lot of plugins including colour transformations, geometric distortions, basic sound processing and transitions between two clips - Applying a broad diversity of Effects and using Tools to individualize the Appearance of the Video |
| Video-Infos | <ul style="list-style-type: none"> - Time Tagging / Steps / Metatagging of the Video, Commenting in Videos - Includes a very advanced Voting-Engine |
| FlashMediaServer | <ul style="list-style-type: none"> - Video-Engine contains Live-Sessions and Flash MediaServer Integration - Offers the Opportunity to record directly from Users webcam (with/without Karaoke-Support) |
| MediaLibrary | - Easy way to browse/search for media (included medialib) |
| Interface | - User-friendly GUI to the core and is based on the timeline concept - placing multimedia files on the timeline, apply filters, transitions, etc. |
| Skinnable | - The Engine is freely skinnable and can be integrated (as complete application and/or as modular-version) into other platforms / White label solution |

References References in an Overview



www.hausgemacht.tv
(Grimme Award Winning)



Not Online yet

FEATURES

- Flash MediaServer Extension



- Upload and Conversion for Videos





- Editing with all common Rendering and Realtime Filters



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